

Award-Winning

Meadowbrook Press

Baby Names
Pregnancy & Childbirth
Parenting & Childcare
Event Planning
Business Travel
Over-the-Hill Humor
Adult Humor
Juvenile Novels
Children's Songs
Children's Poetry



2012 Catalog

What's New in 2012? I'm Glad You Asked.

In the last two years, we've revised three of our strongest titles. All three outsold previous editions by wide margins. Focusing on our best books is building our business.

In 2012, we're revising another proven title and publishing print editions of our most successful e-Book line. In all, we're relaunching 45 titles—many have sold over 100,000 copies. And we're promoting all 45 relaunched titles with a free-book offer (contact your rep for details).

Here are some catalog highlights:

- *Funny (But True) Golf Anecdotes* (see page 26) is a revised edition of *Golf's Funniest Anecdotes* by Dick Crouser, which sold 42,000 copies. The latest edition adds the adventures of Tiger Woods, Phil Mickelson, Bubba Watson, Rory McIlroy and Rickie Fowler to the funniest stories about Jack Nicklaus, Arnie Palmer, Sammy Snead, Ben Hogan, Lee Trevino, and Bobby Jones. Just in time for golf season.
- *Girls to the Rescue Books #1–#7*, edited by Bruce Lansky (see page 28), is easily our best-selling e-Book line. Now the girls who bought more than 500,000 copies of *Girls to the Rescue* back in the '90s can buy print editions (as well as e-Books) for their children in 2012.

In all, we're relaunching 45 proven titles with a free-book promotion to get the books into readers' hands. We've marked all relaunch titles with a promotional free-book offer icon in this catalog. Note that 9 of the relaunch titles are on "Our Top 35 Bestsellers" list (see page 4).



The proven winners we're adding come from a variety of our favorite categories, including: parenting, event planning, humor, children's poetry, and children's fiction. If you've never paged through a Meadowbrook catalog before, jump right in—the browsing's great.

A handwritten signature in black ink that reads "Bruce Lansky".

Bruce Lansky, Publisher

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Our Top 35 Bestsellers

	Copies in Print
1. <i>The Best Baby Name Book</i> by Bruce Lansky	4,096,500
2. <i>Feed Me I'm Yours</i> by Vicki Lansky	3,126,000
3. <i>25,000+ Baby Names</i> by Bruce Lansky	1,876,000
4. <i>60,000+ Baby Names</i> by Bruce Lansky	1,586,500
5. <i>The Very Best Baby Name Book</i> by Bruce Lansky	 1,500,000
6. <i>Pregnancy, Childbirth, and the Newborn</i> by Penny Simkin, Janet Whalley, Ann Keppler, Janelle Durham, and April Bolding	1,315,000
7. <i>100,000+ Baby Names</i> by Bruce Lansky	850,000
8. <i>Discipline without Shouting or Spanking</i> by Jerry Wyckoff and Barbara C. Unell	799,000
9. <i>Mary Had a Little Jam</i> by Bruce Lansky	755,000
10. <i>Kids Pick the Funniest Poems</i> by Bruce Lansky	696,500
11. <i>The Toddler's Busy Book</i> by Trish Kuffner	563,000
12. <i>What's So Funny about Getting Old?</i> by Ed Fischer and Jane Noland Thomas	548,000
13. <i>No More Homework! No More Tests!</i> by Bruce Lansky	489,300
14. <i>The Preschooler's Busy Book</i> by Trish Kuffner	409,500
15. <i>First-Year Baby Care</i> by Paula Kelly	394,500
16. <i>Grandchildren Keep You Young!</i> by Mary McBride	 389,000
17. <i>Miles of Smiles</i> by Bruce Lansky	342,400
18. <i>A Bad Case of the Giggles</i> by Bruce Lansky	328,500
19. <i>My Dog Ate My Homework!</i> by Bruce Lansky	292,000
20. <i>The Best Baby Shower Book</i> by Courtney Cooke	 282,000
21. <i>When You Were a Baby...</i> by Bruce Lansky	255,000
22. <i>If Pigs Could Fly...</i> by Bruce Lansky	238,000
23. <i>Italian without Words</i> by Don Cangelosi and Joseph Delli Carpini	224,000
24. <i>Girls to the Rescue, Book #1</i> by Bruce Lansky	 221,000
25. <i>If Kids Ruled the School</i> by Bruce Lansky	191,000
26. <i>Mother Murphy's Law</i> by Bruce Lansky	 170,000
27. <i>When the Teacher Isn't Looking</i> by Kenn Nesbitt	164,000
28. <i>The Best Wedding Shower Book</i> by Courtney Cooke	160,500
29. <i>Age Happens</i> by Bruce Lansky	148,000
30. <i>Kids' Party Games & Activities</i> by Penny Warner	 147,500
31. <i>Baby Play & Learn</i> by Penny Warner	134,000
32. <i>The Best Baby Shower Party Games #1</i> by Courtney Cooke	 127,500
33. <i>Baby & Child Emergency First Aid</i> by Mitchell J. Einzig and Paula Kelly	125,500
33. <i>The Best Bridal Shower Party Games #1</i> by Courtney Cooke	 125,500
35. <i>Girls to the Rescue, Book #2</i> by Bruce Lansky	 104,000

Check Out Our Award-Winning Books!

Association for Library Service to Children (ALSC)

GigglePoetry.com (2009) – Great Websites for Kids Award

ForeWord Magazine Book of the Year Awards

Pregnancy, Childbirth, and the Newborn (2008)
FINALIST: Parenting

iParenting Media Awards

The Arts & Crafts Busy Book (2003)
Greatest Holiday Winner: Book

Mary Had a Little Jam (2004)
Back to School 2004 Winner: Poetry

If Kids Ruled the School (2004)
Back to School 2004 Winner: Poetry

Tinkle, Tinkle, Little Tot (2005)
Greatest Products of 2005 Winner: Book

The Official Lamaze Guide (2006)
Excellent Product Winner: Parenting

Baby Bites (2008)
Excellent Product Winner: Parenting

Pregnancy, Childbirth, and the Newborn (2009)
Best Products Winner: Book



Living Now Book Awards

Pregnancy, Childbirth, and the Newborn (2009)
BRONZE AWARD: Family (Parenting/Health/Safety)



Mom's Choice Awards

Countdown to My Birth (2009)
GOLD AWARD: Family & Parenting:
Pregnancy & Childbirth

5-Star Baby Name Advisor (2009)
SILVER AWARD: Pregnancy & Childbirth

Pregnancy, Childbirth, and the Newborn (2010)
GOLD AWARD: Pregnancy & Childbirth

Baby Genius Board Book Series (2010)
GOLD AWARD: Children's Picture Book Series

Moonbeam Book Awards

I'm Allergic to School! (2008)
SILVER AWARD: Children's Poetry

What I Did on My Summer Vacation (2009)
GOLD AWARD: Children's Poetry

1 Little, 2 Little, 3 Little Elephants (2009)
BRONZE AWARD: Board Book/Cloth Book



National Parenting Publications Awards (NAPPA)

Tinkle, Tinkle, Little Tot (2006)
GOLD AWARD: Babies and Toddlers

GigglePoetry.com (2008)
HONORS AWARD: Award-Winning Software,
Video Games, & Websites (Upper Elementary Students)

Pregnancy, Childbirth, and the Newborn (2009)
GOLD AWARD: Parenting Resources

Baby & Child Emergency First Aid (2011)
HONORS AWARD: Parenting Resources



Learning Magazine Teachers' Choice Awards (TCA)

I've Been Burping in the Classroom (2010)
Learning Magazine Teachers' Choice Awards
for the Family: Children's Books



USABookNews.com

Countdown to My Birth (2008)
FINALIST: Parenting/Family: Pregnancy & Childbirth

What I Did on My Summer Vacation (2009)
FINALIST: Poetry: Anthologies

Pregnancy, Childbirth & the Newborn (2009)
WINNER: Parenting/Family: Pregnancy & Childbirth



Beach Book Festival Awards

What I Did on My Summer Vacation (2009)
HONORABLE MENTION: Children's Books

100,000+ Baby Names

by Bruce Lansky

This complete baby-naming resource includes more names and more helpful features than any other book on the market. It presents over 100,000 popular and unique baby names along with origins and meanings, popular rankings, and icons denoting names shared by both genders. It's also packed with useful features like 600+ themed name lists and the latest naming trends.

850,000 copies in print



ISBN: 978-0-684-03999-2
576 pages; 6" x 9"
Softcover; \$12.95



ISBN: 978-0-684-04702-7
688 pages; 4 1/2" x 7"
Softcover; \$6.95

60,000+ Baby Names

by Bruce Lansky

This book has over 60,000 names and 200 fun, helpful lists of names to consider. It also has the latest rankings for the top 100 boys' and girls' names, the latest popularity trends, and icons denoting names shared by both genders.

This book provides over 5,000 each of Hispanic, African American, English, Latin, Hebrew, Greek, French, Irish, and German names, plus thousands of other names from around the world.

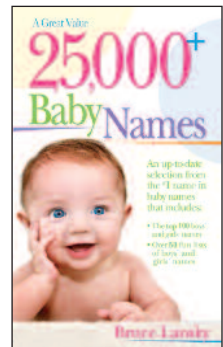
1,586,500 copies in print

25,000+ Baby Names

by Bruce Lansky

Complete with origins, meanings, variations, famous namesakes, and freshly updated lists of the 100 most popular girls' and boys' names, *25,000+ Baby Names* is the handiest, most complete guide in its price category.

1,876,000 copies in print



ISBN: 978-0-684-03450-8
384 pages; 4 1/2" x 7"
Softcover; \$4.95



ISBN: 978-0-671-54463-8
152 pages; 7 1/2" x 7"
Softcover; \$5.00

The Best Baby Name Book in the Whole Wide World

by Bruce Lansky

America's #1-selling baby name book contains over 13,000 up-to-date baby names, complete with origins and meanings.

4,096,500 copies in print

Bruce Lansky is the #1 author of baby name books in America. His baby name books have sold over 11.5 million copies.

5-Star Baby Name Advisor

by Bruce Lansky

Consumers use star ratings to pick movies, hotels, and mutual funds. Now Bruce Lansky rates nearly 2,000 names to help parents pick one that will give their baby a head start in life. Lansky's *5-Star Baby Name Advisor* provides more helpful information and advice about each name than any other book. It includes the first impression a name makes, popularity and trend, gender usage, plus common variations and nicknames. With so much helpful information and advice, it's definitely the smart new way to name your baby.



ISBN: 978-0-684-05784-2
366 pages; 7 1/2" x 7"
Softcover; \$9.95



ISBN: 978-0-684-04703-4
540 pages; 7 1/2" x 7"
Softcover; \$8.95

The Very Best Baby Name Book

by Bruce Lansky

This popular book has 60,000+ names and 300+ helpful lists of names to consider, making it a leading choice of parents-to-be. It also makes a great gift book, as it includes features such as how to throw a baby-name themed shower, outrageous names celebrities have given their babies, fascinating facts about names, and Bruce Lansky's answers to frequently asked baby-naming questions.

1,500,000 copies in print

4th Edition

Pregnancy, Childbirth, and the Newborn The Complete Guide

by Penny Simkin, PT; Janet Whalley, RN, IBCLC; Ann Keppler, RN, MN;
Janelle Durham, MSW, ICCE, LCCE; and April Bolding, PT, DPT, CCE, CD

With more than one million copies in print, this is one of the best-selling books about pregnancy, childbirth, and newborn care on the market. Completely redesigned, this authoritative book is the “bible” for childbirth educators.

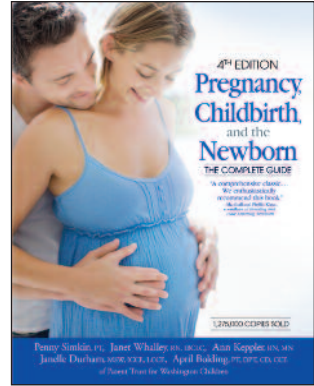
Medically updated with:

- Revised nutrition and exercise information
- New discussions on the warning signs of complications; interventions during childbirth; preterm labor risk factors; prenatal exams and tests
- Revised information on cesarean birth and vaginal birth after cesarean

1,315,000 copies in print

“Excellent.”

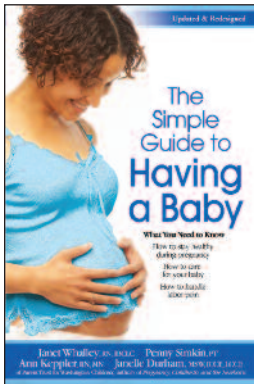
—American Journal of Nursing



ISBN: 978-1-4391-7511-8
544 pages; 7" x 9"
Softcover; \$16.00



Pregnancy, Childbirth, and the Newborn is a celebrated winner of an iParenting Media Award; finalist for ForeWord Magazine's Book of the Year Award; National Best Books 2009 winner in the Parenting/ Family: Pregnancy & Childbirth category, sponsored by USA Book News.



ISBN: 978-1-451-62991-0
240 pages, 6" x 9"
Softcover; \$12.00



ISBN: 978-1-451-60065-0
288 pages, 6" x 9"
Softcover; \$12.00

The Simple Guide to Having a Baby

What You Need to Know

by Penny Simkin, PT; Janet Whalley, RN, BSN;
Ann Keppler, RN, MN; and
Janelle Durham, MSW, ICCE, LCCE

&

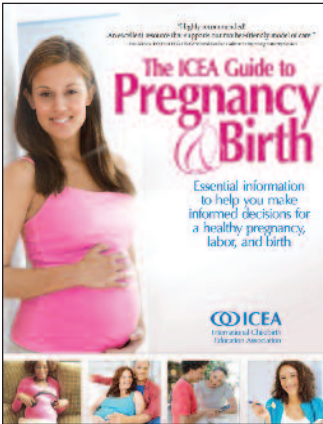
Guía sencilla para tener un bebé

Lo que usted necesita saber

by Penny Simkin, PT; Janet Whalley, RN, BSN;
and Ann Keppler, RN, MN

The authors of the best-selling *Pregnancy, Childbirth, and the Newborn* have written a simple, just-the-facts guide for expectant parents who want only the most important, down-to-earth how-to information on pregnancy, childbirth, and newborn care. The book addresses such concerns as how to stay healthy during pregnancy, how to handle labor pain and birth, and how to care for a new baby.

81,500 copies in print



ISBN: 978-1-451-61966-9
160 pages, 8.5" x 10 1/2"
Softcover, \$10.00

The ICEA Guide to Pregnancy & Birth

Essential information to help you make informed decisions for a healthy pregnancy, labor, and birth
by ICEA, International Childbirth Education Association

In this new guide, the International Childbirth Education Association (ICEA) presents the best available evidence-based research on pregnancy, childbirth, and newborn care. Its goal is to help expectant parents understand their options in maternity care, and to guide them as they make informed decisions that are best for them and their families. Written in plain English and organized for easy reference, this is a great resource for any childbirth class.

ICEA's self-published childbirth manual has sold over 150,000 copies.

Countdown to My Birth

by Julie B. Carr

Experience pregnancy from your baby's point of view with this unique, award-winning, countdown calendar. This day-by-day account of pregnancy will help expecting mothers discover captivating facts, such as when the baby is the length and weight of a hot dog bun, when the heart begins to beat, and when the eyes open and look around. There are 280 daily developmental facts in all, beginning with "making me" and concluding with the "arrival." Now with a bright new cover.

26,500 copies in print



ISBN: 978-0-684-04967-0
286 pages; 5 1/2" x 4 1/4"
Spiral and box; \$14.95



ISBN: 978-1-4391-7979-6
320 pages; 6" x 9"
Softcover, \$12.00

Revised and Expanded The Official Lamaze® Guide Giving Birth with Confidence

by Judith Lothian, RN, PhD, LCCE, FACCE and Charlotte DeVries

This is the first official guide to childbirth that presents Lamaze's Healthy Birth Practices, which promote, protect, and support natural, safe, and healthy birth. Childbirth educators Lothian and DeVries show pregnant women how to trust in their bodies' ability to give birth, reduce the use of unnecessary interventions, and increase their chances of having a happy, healthy birth experience.

63,325 copies in print

The Official Lamaze® Guide is a celebrated winner of an iParenting Media Award.

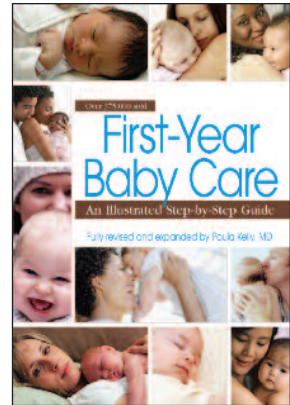
First-Year Baby Care

An Illustrated Step-by-Step Guide

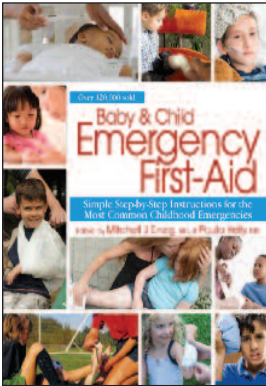
Edited by Paula Kelly, MD

This leading baby-care book provides the most up-to-date medical facts to help guide parents through the critical first year of life with their child. It includes the latest newborn screening and vaccination schedules, updated reference guides to common illnesses, and expanded information on nutrition, including how to prevent food allergies and childhood obesity. Illustrations serve as visual tools to assist parents through each section.

394,500 copies in print



ISBN: 978-1-451-62990-3
208 pages; 7" x 9"
Softcover; \$12.00



ISBN: 978-1-4391-8646-6
96 pages; 7" x 9"
Softcover; \$10.00

Baby & Child Emergency First Aid

Simple Step-by-Step Instructions for the Most Common Childhood Emergencies

Edited by Mitchell J. Einzig, MD and Paula Kelly, MD

The next best thing to 911, this newly revised, user-friendly book has a quick-reference index, large illustrations, and easy-to-read instructions on handling the most common childhood emergencies.

125,500 copies in print

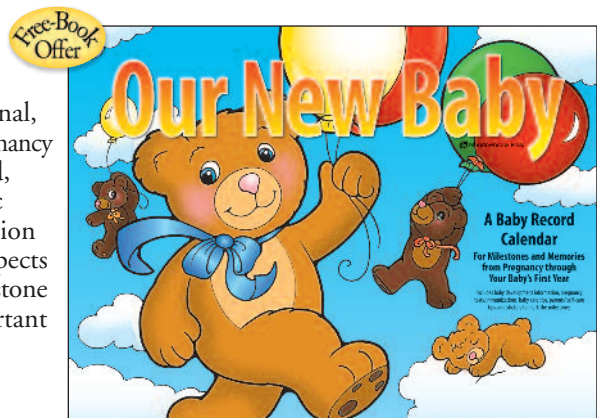


Our New Baby

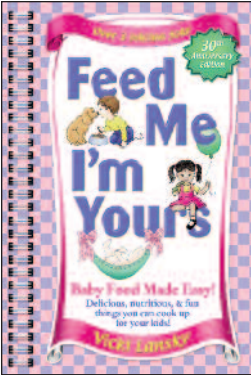
Illustrated by Darcy Bell-Meyers

Here's an instructional, motivational, and easy-to-understand guide to pregnancy and baby's first year. This undated, interactive calendar provides basic pregnancy and childcare information that helps new parents with all aspects of parenthood. It includes 77 milestone stickers for parents to mark important events and serves as an adorable family keepsake.

62,000 copies in print



ISBN: 978-1-451-67139-1
36 pages; 12" x 9"
Softcover; \$9.99



ISBN: 978-0-684-02862-0
150 pages; 5 1/4" x 8 1/2"
Softcover; \$12.00

Feed Me I'm Yours

Baby Food Made Easy!

by Vicki Lansky

This best-selling baby and toddler food cookbook is in millions of kitchens around the world. It contains more than 200 child-tested recipes and is a must-have book for all new parents.

3,126,000 copies in print

Vicki Lansky has been a trusted name in parenting since *Feed Me I'm Yours* was first published in 1974. More than 6 million copies of her books have been sold.

Baby Bites

by Bridget Swinney, MS, RD

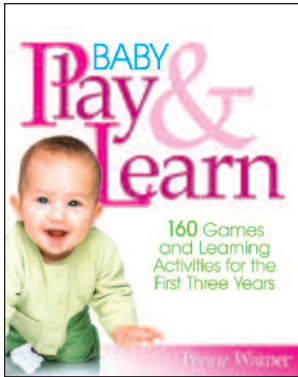
Everything parents need to know about feeding babies and toddlers is now in one book. Part nutritional guide, part recipe book, *Baby Bites* is the most comprehensive baby nutrition book on the market. It includes information on breastfeeding, formula-feeding, first-food purées, and table foods to help parents understand their baby's nutritional needs and prepare tasty food that encourages healthy eating habits.

Baby Bites is a celebrated winner of an iParenting Media Award.



ISBN: 978-0-684-04003-5
400 pages; 7" x 9 1/4"
Softcover; \$15.00

Bridget Swinney has a Master of Science degree in Nutrition and is a registered dietitian. She has appeared on "The Today Show," the Food Network, and "Fox on Family." Bridget is the author of *Eating Expectantly*, *Healthy Food for Healthy Kids*, and *Baby Bites*, and has written for *American Baby Magazine*. She also serves as an expert advisor on *iParenting.com* and *babycenter.com*. She lives in El Paso, Texas, with her husband and two children.



ISBN: 978-0-671-31655-6
192 pages; 7" x 8 1/2"
Softcover; \$10.00

Baby Play & Learn

160 Games and Learning Activities for the First Three Years
by Penny Warner

Child-development expert Penny Warner offers 160 ideas for games and activities that provide hours of developmental learning opportunities. This book includes bulleted lists of skills baby learns through play, step-by-step instructions for each game and activity, and illustrations that demonstrate how to play many of the games.

134,000 copies in print

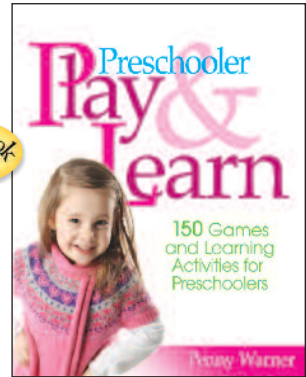
Preschooler Play & Learn

150 Games and Learning Activities for Preschoolers

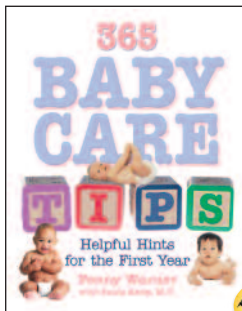
by Penny Warner

This repackaged edition features a bright, new, photographic cover and contains 150 ideas for games and activities from child-development expert Penny Warner. Each activity includes step-by-step instructions that are easy and fun to follow.

Free-Book
Offer



ISBN: 978-0-671-31821-5
176 pages; 7" x 8 1/2"
Softcover; \$10.00



ISBN: 978-0-7432-3692-8
400 pages; 5 1/2" x 7"
Softcover; \$9.95

365 Baby Care Tips

Helpful Hints for the First Year

by Penny Warner with Paula Kelly, MD

If a baby came with an owner's manual, *365 Baby Care Tips* would be it. Packed full of the information new parents need to know—from teething, diapers, and breast- and bottle-feeding to discipline, safety, and staying connected as a couple—*365 Baby Care Tips* is the easy, essential guide to caring for a new baby.

Free-Book
Offer

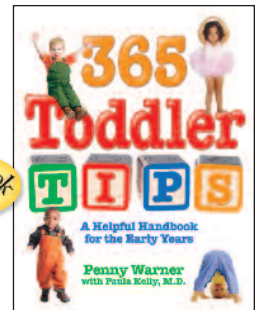
365 Toddler Tips

A Helpful Handbook for the Early Years

by Penny Warner with Paula Kelly, MD

If toddlers came with an owner's manual, this book would be it. Packed full of indispensable advice and arranged by topic—from toilet training and teething pain to first words and traveling with your child—*365 Toddler Tips* is the easy, essential guide to caring for a young child.

Free-Book
Offer



ISBN: 978-0-684-02068-6
400 pages; 5 1/2" x 7"
Softcover; \$9.95

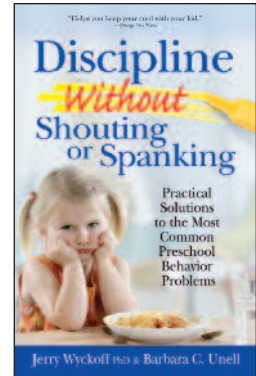
Discipline without Shouting or Spanking

Practical Solutions to the Most Common Preschool Behavior Problems

by Jerry Wyckoff, PhD, and Barbara C. Unell

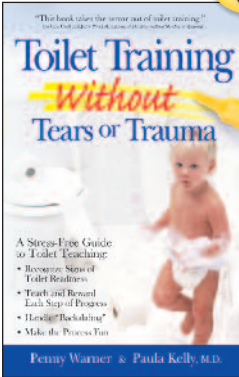
This book is the most practical discipline guide available and will assist parents with the most difficult part of parenting. It provides proven methods for handling over 30 of the most common forms of childhood misbehaviors, from temper tantrums to sibling rivalry.

799,000 copies in print



ISBN: 978-0-7432-2854-1
176 pages; 5½" x 8½"
Softcover; \$9.00

Free-Book
Offer



ISBN: 978-0-684-02019-8
128 pages; 5½" x 8½"
Softcover; \$8.00

Toilet Training without Tears and Trauma

A Stress-Free Guide to Toilet Teaching

by Penny Warner and Paula Kelly, MD

From useful tips to real-life anecdotes, this book will help parents approach the difficult challenge of toilet training with ease. The authors' functional and medically approved methods for successfully teaching children how to answer nature's call include: recognizing the signs of toilet readiness, teaching and rewarding every step of the way, dealing with inevitable problems, and much more.

Free-Book
Offer

Quality Time Anytime

200 Activities to Make the Most of Every Moment with Your Child

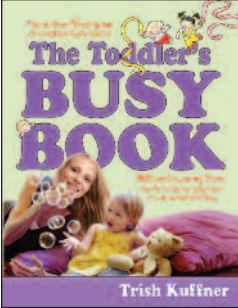
by Penny Warner

Any parent can spend quality time with his or her child. All it takes is a little imagination, a minimum of supplies, and the hundreds of ideas inside *Quality Time Anytime*. This book contains over 200 games and activities to help parents and their children turn moments spent in the car, kitchen, bath, bedroom, outdoors, store—in short, anytime—into quality time! Parents can choose an activity from the book and enhance their special bond with their child and teach social skills that will prove valuable the rest of the child's life.



ISBN: 978-0-7432-3451-1
256 pages; 5" x 7½"
Softcover; \$9.00

The all-time #1 selling line of children's busy books



ISBN: 978-0-671-31774-4
408 pages; 5 1/8" x 7"
Softcover; \$9.95

The Toddler's Busy Book

by Trish Kuffner

The Toddler's Busy Book is a must-read for anyone raising or teaching toddlers. Over 365 fun-filled and creative activities will help prevent boredom during the longest stretches of indoor weather; encourage a child's physical, mental, and emotional growth; and keep toddlers occupied during long car trips or crosstown errands.

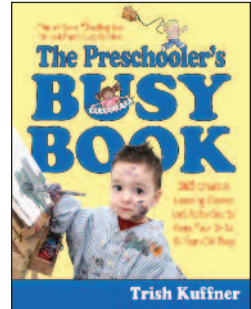
563,000 copies in print

The Preschooler's Busy Book

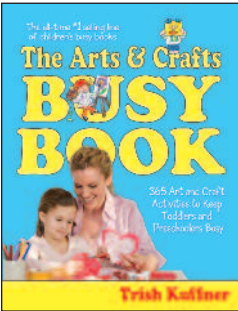
by Trish Kuffner

Teach your preschooler how to make a Thanksgiving tree or an animal pancake or even how to camp indoors. *The Preschooler's Busy Book* will provide children ages 3–6 with 365 fun reading, math, and science activities that help stimulate natural curiosity. A great book for parents and day-care providers!

409,500 copies in print



ISBN: 978-0-671-31633-4
408 pages; 5 1/8" x 7"
Softcover; \$9.95



ISBN: 978-0-684-01872-0
408 pages; 5 1/8" x 7"
Softcover; \$9.95

The Arts & Crafts Busy Book

by Trish Kuffner

This book includes 365 arts and crafts activities for toddlers and preschoolers, including drawing, simple sewing, papier-mâché, and painting projects. Basic craft recipes are also included for paint, play dough, clay, and more that can be made from ingredients found around the home.

34,000 copies in print

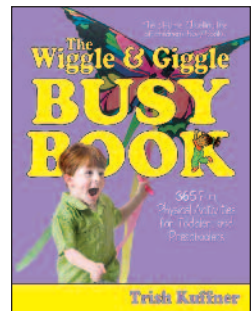
The Arts & Crafts Busy Book is
a celebrated winner of an
iParenting Media Award.

The Wiggle & Giggle Busy Book

by Trish Kuffner

Here is a fun book of 365 games and activities for toddlers and preschoolers. The book includes outdoor, indoor, water, rhythm/music, and holiday activities for individuals and groups. All activities are designed to build large and small motor skills such as balance and hand-eye coordination.

26,000 copies in print



ISBN: 978-0-684-03135-4
360 pages; 5 1/8" x 7"
Softcover; \$9.95

“Write-your-own” books, starring your child!

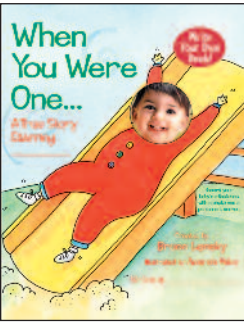
When You Were a Baby...

Created by Bruce Lansky

Illustrated by Amanda Haley

This is a one-of-a-kind memory book starring your child. It's designed with a die-cut hole that lets parents prominently feature their baby's photograph on every page. Each page signifies a milestone moment, from crawling to baby's first words.

255,000 copies in print



ISBN: 978-0-671-31862-8
18 pages; 7" x 9"
Die-cut board book; \$8.95

When You Were One...

Created by Bruce Lansky

Illustrated by Amanda Haley

Following the tremendous success of *When You Were a Baby...*, Bruce Lansky presents the second book in his delightful record book series. Parents can record their child's second year in this beautifully illustrated keepsake.

72,000 copies in print

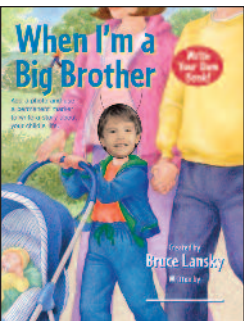


ISBN: 978-0-671-31733-1
18 pages; 7" x 9"
Die-cut board book; \$8.95

When I'm a Big Sister

Created by Bruce Lansky

When I'm a Big Sister is a board book with die-cut holes to display photos of the big sister starring on every page as she learns what to expect and how to play a positive role in a growing family. This book shows how to be a good big sister and helps ease “new baby” anxiety.

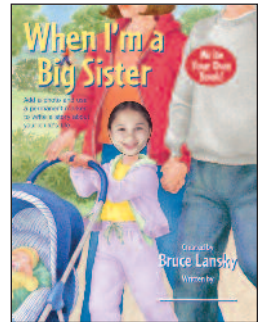


ISBN: 978-0-684-01868-3
22 pages; 7" x 9"
Die-cut board book; \$9.95

When I'm a Big Brother

Created by Bruce Lansky

When I'm a Big Brother is a board book with die-cut holes to display photos of the big brother starring on every page as he learns what to expect and how to play a positive role in a growing family. This book shows how to be a good big brother and helps ease “new baby” anxiety.



ISBN: 978-0-684-01865-2
22 pages; 7" x 9"
Die-cut board book; \$9.95

Kids' Party Games & Activities

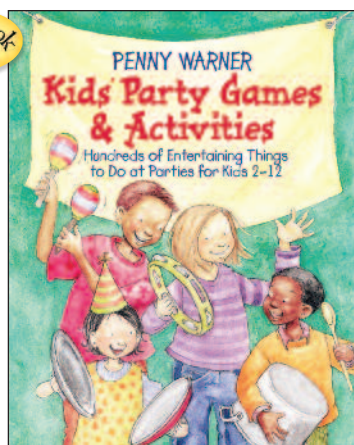
by Penny Warner

Kids' Party Games & Activities provides detailed instructions for hundreds of games and activities that are sure to keep kids busy. It includes recipes for parties, indoor and outdoor fun, group projects, icebreakers, and much more!

This book has so many great activities for kids' parties, you'll want to try them long before your child's next birthday. (Ages 2–12)

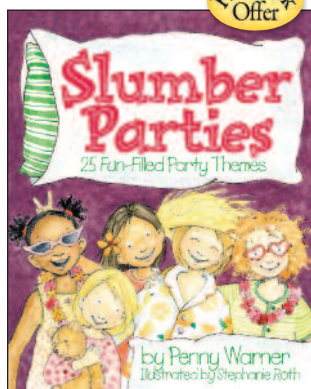
147,500 copies in print

Free-Book
Offer



ISBN: 978-0-671-86779-9
224 pages; 8" x 10"
Softcover; \$12.00

Free-Book
Offer



ISBN: 978-0-689-84077-7
112 pages; 7" x 9"
Softcover; \$8.00

Slumber Parties

by Penny Warner

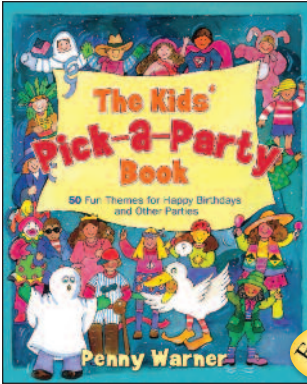
This book offers 25 complete slumber parties, including ideas for invitations, decorations, games, activities, food, favors, and videos.

Party themes include:

- “Fabulous Fashions,” in which guests parade down a fashion show runway
- “Silly Olympics,” in which guests compete in crazy events like the Sleeping Bag Obstacle Course
- “Sixties Hippie Party,” in which guests tie-dye pillowcases, make flower crowns, and compete in a sixties dance contest
- “Cool Camp-In,” in which guests tell spooky ghost stories, sing camp songs, and eat campfire fare—indoors
- “Karaoke Celebration,” in which guests perform their favorite tunes and have fun with activities like Wacky Lyrics and Rap It!



Penny Warner is a leading author of party-planning books for children and adults. Her party books have sold over 500,000 copies.



ISBN: 978-0-671-57966-1
160 pages; 7" x 8 1/2"
Softcover; \$10.00

The Kids' Pick-a-Party Book

by Penny Warner

The biggest and best collection of themed parties for kids ages 2 to 16. It contains 50 creative themed parties for birthdays and other celebrations. Each party has ideas and suggestions for invitations, home decorations, costumes, games, activities, food, and favors. This book is sure to help make celebrations memorable, easy, and entertaining.

66,000 copies in print

Kids' Outdoor Parties

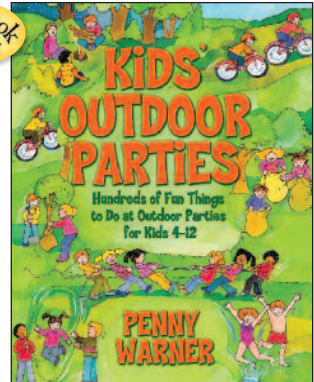
by Penny Warner

This book offers 35 outdoor party themes, complete with invitations, costumes, decorations, games, activities, food, cake, favors, variations, and helpful hints. The parties can be thrown in your backyard, a park, or any other outdoor space. (Ages 2–16)

Party ideas include:

- "Archeology Expedition," with kid-sized pyramids, mummies, and mystery maps
- "Circus," with lion taming, tightrope walking, and clown cakes
- "Hayride," with songfests, scarecrow making, and painting with hay
- "Hollywood Stunts," with bicycle slalom, leapin' limbo, and other physically challenging games
- "Olympic Gold," with decathlon events, team sports, and trophies or medals for everyone
- "Outdoor Theater," with reenacting of favorite movie scenes, trivia games, and makeup makeovers
- "Space: The Final Frontier," with alien invaders, flying saucers, and model rocket building

26,000 copies in print



ISBN: 978-0-689-82575-0
112 pages; 7" x 8 1/2"
Softcover; \$8.00



ISBN: 978-0-684-01871-3
144 pages; 8" x 8"
Softcover; \$10.00

Themed Baby Showers

by Becky Long

With 15 entertaining and adorable themes complete with quick and easy ideas for invitations, decorations, gifts, favors, and food, this book is the ideal tool for celebrating mothers-to-be. Hostesses looking for ideas to make their showers memorable will love themes such as "A Star Is Born," "Somebunny Special," and "It's Potty Time!"

The Best Baby Shower Book

A Complete Guide for Party Planners

by Courtney Cooke

The #1 baby shower planner has been updated for the new millennium. This contemporary guide for planning baby showers is full of helpful hints, recipes, decorating ideas, and activities that are fun without being juvenile.

282,000 copies in print

Free-Book
Offer



ISBN: 978-0-7432-1243-4
96 pages; 7½" x 7"
Softcover; \$7.95

The Best Baby Shower Party Games and Activities

by Courtney Cooke

Each of these unique party game books contains eight entertaining games and activities. Each comes complete with tear-out duplicate game sheets for eight guests.



Free-Book
Offer

The Best Baby Shower Party Games #1

127,500 copies in print

ISBN: 978-0-671-57605-9

The Best Baby Shower Party Games #2

63,500 copies in print

ISBN: 978-0-671-31769-0

32 pages; 5½" x 8½"; Take-one pad; \$4.95 each

Free-Book
Offer



Something Old, Something New

701 Creative Ways to Personalize Your Wedding

by Becky Long

Free-Book Offer

A treasure trove of ideas to create the most memorable wedding celebration. Includes innovative suggestions for invitations, programs, rehearsal dinners, decorations, wedding themes, keepsakes, impressive centerpieces, and charming gifts. Also includes a user-friendly reference guide to etiquette and time and money budgeting.

45,000 copies in print



ISBN: 978-0-671-58126-8
160 pages; 7 1/2" x 8"
Softcover; \$9.95



ISBN: 978-0-671-31824-6
96 pages; 7 1/4" x 7"
Softcover; \$7.95

The Best Wedding Shower Book

A Complete Guide for Party Planners

by Courtney Cooke

Planning a wedding shower? This book offers valuable, time-tested advice on how to prepare and host the perfect event. From great games and activities to decorations and gift ideas, this book will help you plan a memorable party for the bride-to-be.

160,500 copies in print

The Best Bridal Shower Games and Activities

by Courtney Cooke

Each of these unique party game books contains eight entertaining games and activities. Each comes complete with tear-out duplicate game sheets for eight guests.



Free-Book Offer

The Best Bridal Shower Party Games #1

125,500 copies in print

ISBN: 978-0-671-57496-3

The Best Bridal Shower Party Games #2

62,500 copies in print

ISBN: 978-0-671-31768-3

32 pages; 5 1/2" x 8 1/4"; Take-one pad; \$4.95 each

Free-Book Offer





ISBN: 978-0-671-58001-8
192 pages; 5½" x 8½"
Softcover; \$9.00

Games People Play

by Penny Warner

This book for adults features 180 games that are fun, fast paced, entertaining, and challenging. It includes word, drawing, memory, and trivia games.

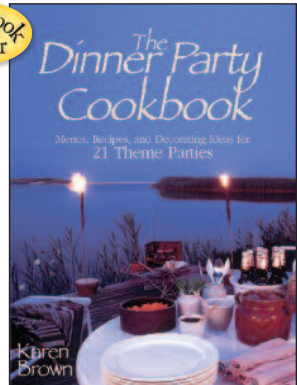
77,500 copies in print

Dinner Party Cookbook

by Karen Brown

Here is a cookbook for 21 special-occasion and ethnic dinner themes, including 100 recipes and ideas for invitations, decorations, table settings, music, beverages, and complete menus.

Free-Book-
Offer



ISBN: 978-0-671-31727-0
128 pages; 7" x 9½"
Softcover; \$10.00



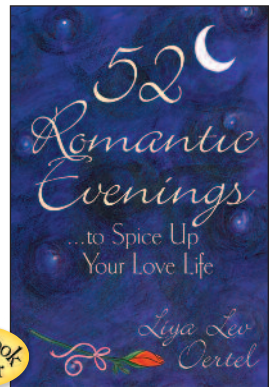
52 Romantic Evenings

...to Spice Up Your Love Life

by Liya Lev Oertel

52 Romantic Evenings contains complete plans for a year's worth of romance-filled dates, including where to go, what to wear, what to eat, what to drink, what music to play, and more. It provides everything a couple needs to know to create romantic evenings.

Free-Book-
Offer



ISBN: 978-0-671-31865-9
208 pages; 6" x 9"
Softcover; \$10.00

The Best Bachelorette Party Book

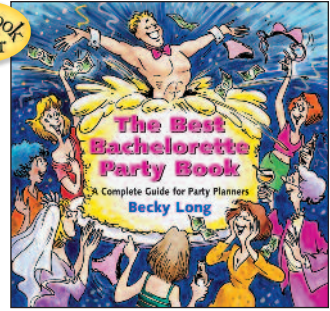
A Complete Guide for Party Planners

by Becky Long

This all-inclusive book contains information on how to plan and host a spicy, fun bachelorette party. It includes the kind of games, activities, and recipes bachelorette partygoers are looking for.

78,500 copies in print

Free-Book
Offer



ISBN: 978-0-671-31819-2

144 pages; 7 1/4" x 7"

Softcover; \$7.95



The Best Bachelorette Scavenger Hunt

Four Scavenger Hunt Lists with Duplicate Game Sheets for Six People

by Kitty Kaat

Here's a great way to liven up any bachelorette party. These four scavenger hunt lists, complete with duplicate game sheets for six guests, are sassy, saucy, and absolutely hilarious. You and your gal pals will have a blast hunting down crazy items and even crazier people who'll do wild stunts with you.

ISBN: 978-1-451-62967-5

32 pages; 5 1/2" x 8 1/4"

Take-one pad; \$6.99

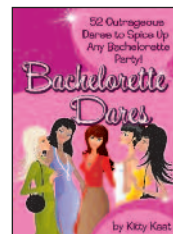
Bachelorette Dares

52 Outrageous Dares to Spice Up Any Bachelorette Party!

by Kitty Kaat

52 cards containing wild and crazy things to do at a bachelorette party for the bride-to-be and her buddies. Get out your cell phones or cameras to capture all the fun!

103,000 copies in print



ISBN: 978-1-451-62968-2

52 cards; 2 1/2" x 3 1/8"

Card deck; \$7.99

Asian Business Customs & Manners

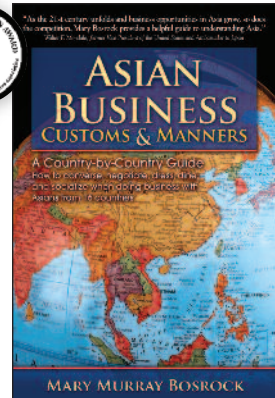
A Country-by-Country Guide

by Mary Murray Bosrock



This book is the comprehensive guide to Asian customs, cultures, and communication. It contains information on every aspect of Asian business culture, including business practices and attitudes, meetings, negotiations, meals, language, gestures, and everything in between. The book helps ensure best business practices abroad, resulting in successful business relationships and transactions.

It includes information for the following countries: Bangladesh, China, Hong Kong, India, Indonesia, Japan, Malaysia, Pakistan, Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam, as well as a brief overview of Australia and New Zealand.



ISBN: 978-0-684-05200-7
400 pages; 6" x 9"
Softcover; \$16.00



Mary Murray Bosrock is a writer, lecturer, and well-known expert on cross-cultural communication.

As former international editor of *Foreign Trade* magazine, Mary has worked and traveled in countries all over the world. She is a popular radio and television guest, appearing on CNN, CNBC, Fox News, and the A&E Network, among others.

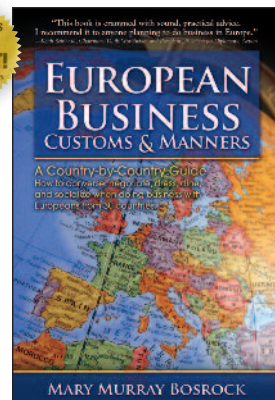


European Business Customs & Manners

A Country-by-Country Guide

by Mary Murray Bosrock

This book is a complete guide to business customs in 30 European countries. In friendly prose based on exhaustive research and personal experience, author Mary Murray Bosrock tells readers how to converse, negotiate, dress, dine, and socialize when doing business—at home or abroad—with colleagues from Europe.



ISBN: 978-0-684-04001-1
496 pages; 6" x 9"
Softcover; \$16.00

What You Don't Know about ... Series

These entertaining quizzes, accompanied by Steve Mark's amusing cartoons, poke fun at growing older. Life's stages bring about many humorous changes.

Over 300,000 copies in print

Bill Dodds is a journalist and author of three over-the-hill humor titles: *How to Survive Your 40th Birthday*, *What You Don't Know About Turning 40*, and *What You Don't Know About Retirement*. He lives in Mountlake Terrace, WA.

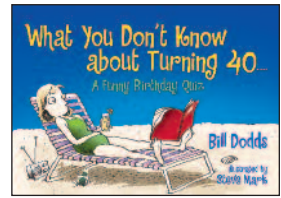
P.D. Witte is a humorist, freelance writer and author of *What You Don't Know About Turning 50* and *What You Don't Know About Turning 60*. He's also a lawyer and lives in San Francisco, CA.

What You Don't Know about Turning 40...

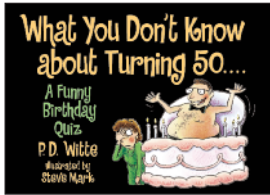
by Bill Dodds

Q: What can 40-year-olds do to be considered young at age 40?

A: Run for U.S. President or die.



ISBN: 978-0-684-04000-4
128 pages; 6" x 4 1/8"
Softcover; \$6.00



ISBN: 978-0-671-31773-7
128 pages; 6" x 4 1/8"
Softcover; \$6.00

What You Don't Know about Turning 50...

by P.D. Witte

Q: How can you increase the heart rate of your 50-year-old husband?

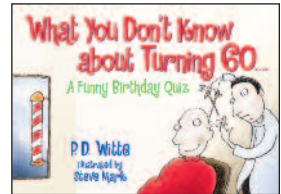
A: Tell him you're pregnant.

What You Don't Know about Turning 60...

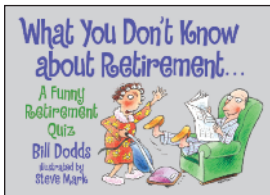
by P.D. Witte

Q: What do the following words bring to mind: "free refills?"

A: If you said coffee, you're probably under 60. If you said a good prescription drug plan, you're probably 60 or older.



ISBN: 978-0-684-04002-8
128 pages; 6" x 4 1/8"
Softcover; \$6.00



ISBN: 978-0-671-31817-8
128 pages; 6" x 4 1/8"
Softcover; \$7.00

What You Don't Know about Retirement...

by Bill Dodds

Q: Why do new retirees suddenly look ten years younger?

A: They suddenly feel ten years younger.



ISBN: 978-0-671-51152-4
136 pages; 5 1/2" x 8 1/4"
Softcover; \$7.00

What's So Funny about Getting Old?

by Ed Fischer and Jane Thomas Noland

Here's the perfect gag birthday gift for anyone 39 and over. It's a collection of cartoons, jokes, quotes, humorous advice, anecdotes, and clues for figuring out someone's age that will add fun to any over-the-hill birthday party.

548,000 copies in print

Ed Fischer is a cartoonist whose work has been syndicated in 120 newspapers and won 28 awards.

You're Never Too Old to Laugh

A laugh-out-loud collection of cartoons, quotes, jokes, and trivia on growing older

by Ed Fischer

Being "old" isn't what it used to be. Elders today are active, fun, and ready for something new. Stay young at heart with the wit, wisdom, and inspiration you'll find in this book by Ed Fischer.

It's time to be the new you. Live it up. Laugh often. Love life like never before.



ISBN: 978-1-451-67049-3
136 pages; 5 1/2" x 8 1/4"
Softcover; \$7.00



ISBN: 978-0-684-02520-9
120 pages; 6" x 6"
Softcover; \$8.00

It's Great to Be Old

401 Reasons to Stop Lying about Your Age!

by Jim Dale

Illustrated by Ed Fischer

Nobody knew getting old could be this much fun! This book provides one-liners to help oldsters see the bright side of wrinkles, baldness, waning sex drives, and more. A fun 40+ birthday gift to give and receive.

72,000 copies in print

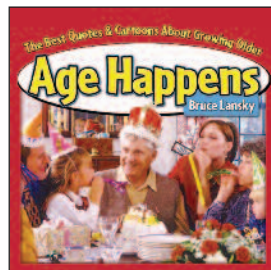
Age Happens

The Best Quotes & Cartoons about Growing Older

Selected by Bruce Lansky

This revised and updated edition features a bright, new, amusing cover and contains the funniest things ever said or written about growing older. It features new quotes from Chris Rock, *Sex and the City*, George Bush, George Carlin, Billy Crystal, Jon Stewart, Arnold Schwarzenegger, Joan Rivers, and Ellen DeGeneres.

148,000 copies in print



ISBN: 978-0-684-03730-1
112 pages; 6" x 6"
Softcover; \$7.00

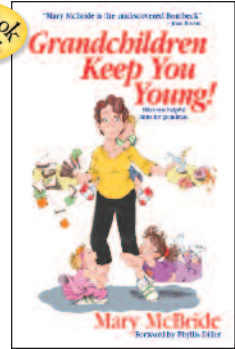
Grandchildren Keep You Young!

Hilarious Helpful Hints for Grandmas

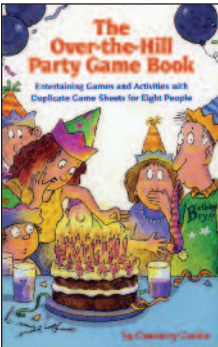
by Mary McBride

McBride instructs grandmas who have gotten stuck with baby-sitting how to scheme, lie, cheat, and threaten in order to be thought of as sweet and darling. A fun gift for any grandma.

389,000 copies in print



ISBN: 978-1-451-67963-2
132 pages; 5 1/8" x 8 1/2"
Softcover; \$7.00



ISBN: 978-0-671-57604-2
32 pages; 5 1/8" x 8 1/4"
Softcover; \$3.95

The Over-the-Hill Game Book

Eight Entertaining Games and Activities to Make Your Over-the-Hill Party Fun

Selected by Bruce Lansky

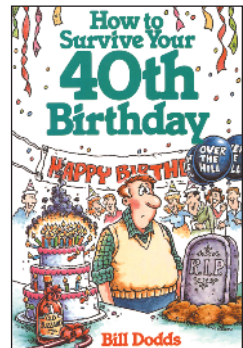
Here's a great way to "break the ice" and get your over-the-hill party off to a fast and funny start. You'll find four group activities and four party games that everyone will enjoy. The games come with duplicate game sheets for eight people.

How to Survive Your 40th Birthday

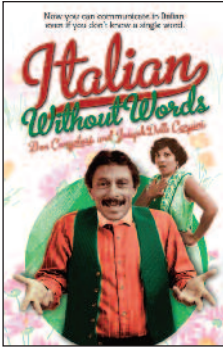
by Bill Dodds

Dodds shows those reaching middle age that there's plenty to look forward to after 40—namely, old age and death. This book offers outrageous advice to those facing the bleak future, including how to act surprised at your 40th birthday party.

100,000 copies in print



ISBN: 978-0-671-72561-7
96 pages; 5 1/8" x 8 1/2"
Softcover; \$7.00



ISBN: 978-0-671-67743-5
112 pages; 4 1/2" x 6 1/8"
Softcover; \$6.00

Italian without Words

Now you can communicate in Italian
even if you don't know a single word
by Don Cangelosi and Joseph Delli Carpini

This hilarious Italian "phrase book" contains common gestures that will enable anyone to communicate nonverbally in Italian.

224,000 copies in print

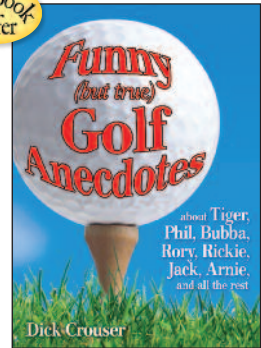
Funny (But True) Golf Anecdotes

About Tiger, Phil, Bubba, Rory, Rickie, Jack, Arnie, and all the rest
by Dick Crouser

In this collection of over 175 golf anecdotes, you'll find entertaining stories about Tiger Woods, Phil Mickelson, Ernie Els, Jim Furyk, Bubba Watson, Rory McIlroy, Rickie Fowler, David Feherty, Jack Nicklaus, Arnold Palmer, Ben Hogan, Sam Snead, Bobby Jones, and their friends. You'll enjoy sharing them with your golfing partners on the putting green or at the 19th hole!

42,000 copies in print

Free-Book
Offer



ISBN: 978-1-451-67076-9
96 pages; 5" x 7"
Softcover; \$8.00

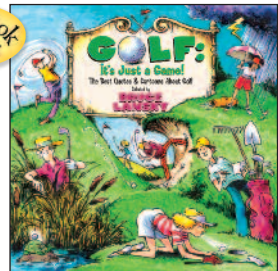
Golf: It's Just a Game!

The Best Quotes and
Cartoons about Golf
Selected by Bruce Lansky

There's no better gift for devotees of the game of golf. Here's a collection of clever quotes on the game from professionals and amateurs alike, including Tom Watson, Arnold Palmer, and P.J. O'Rourke, and many, many more. Illustrated with some of the funniest cartoons ever to appear in *Golf Digest* and *Playboy*.

91,000 copies in print

Free-Book
Offer



ISBN: 978-0-671-57049-1
112 pages; 6" x 6"
Softcover; \$7.00



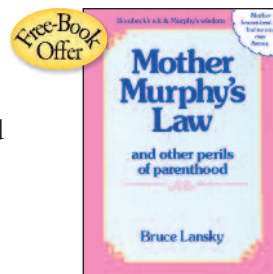
Mother Murphy's Law

And other perils of parenthood

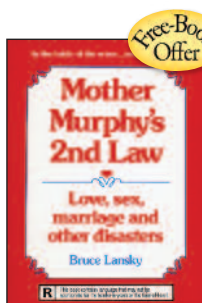
by Bruce Lansky

The wit of Bombeck and the wisdom of Murphy are combined in this collection of 325 laws that detail the perils and pitfalls of parenthood.

170,000 copies in print



ISBN: 978-0-671-62274-9
96 pages; 5" x 7"
Softcover; \$5.95



ISBN: 978-0-671-63125-3
96 pages; 5" x 7"
Softcover; \$5.95

Mother Murphy's 2nd Law

Love, sex, marriage and other disasters

by Bruce Lansky

If you're looking for the perfect mate, perfect marriage, perfect sex life or even an amicable divorce, try throwing a few coins into the wishing well.

This book is about reality. Every painful situation you'll ever encounter in the course of dating, marriage, and divorce is in this book. But you'll find yourself laughing instead of crying.

33,000 copies in print

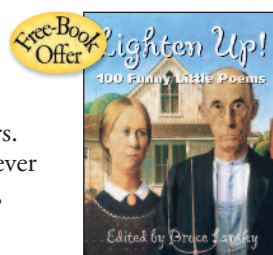
Lighten Up!, Book 1

100 Funny Little Poems

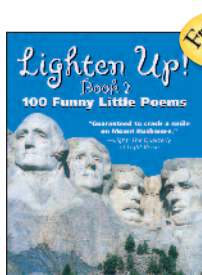
Edited by Bruce Lansky

Here is the only poetry book with a smile on every page—yours. This collection includes some of the most amusing light verse ever created by the sharpest wits of all time, including Ogden Nash, Dorothy Parker, Isaac Asimov, Jack Prelutsky, Dorothy Sayers, Alexander Pope, and many more.

29,000 copies in print



ISBN: 978-0-671-31632-7
112 pages; 4" x 5"
Softcover; \$5.95



ISBN: 978-0-671-31772-0
112 pages; 4" x 5"
Softcover; \$5.95

Lighten Up!, Book 2

100 Funny Little Poems

Edited by Bruce Lansky

You'll discover one poem isn't enough as you enjoy the second volume of this funny collection of contemporary verse. It includes witty, short poems by Richard Armour, John Updike, X. J. Kennedy, Charles Ghigna, Heywood Broun, Bruce Lansky, and others.

16,000 copies in print

Girls to the Rescue series

Edited by Bruce Lansky

Each anthology in this critically acclaimed series contains short stories featuring clever, courageous, and determined girls from around the world. This groundbreaking series is perfect for girls ages 7–13.

With stories from around the world—a Chinese girl saves her village from starvation and a Sicilian girl outsmarts a greedy merchant—this book has multicultural and international appeal.

It's a great alternative to the all-American formula of American Girl.

The Girls to the Rescue series has sold over 500,000 copies.

			
ISBN: 978-0-671-89979-0 112 pages; 5 1/4" x 7 1/2" Softcover; \$4.99 221,000 copies in print	ISBN: 978-0-671-57375-1 112 pages; 5 1/4" x 7 1/2" Softcover; \$4.99 104,000 copies in print	ISBN: 978-0-671-57550-2 112 pages; 5 1/4" x 7 1/2" Softcover; \$4.99 64,000 copies in print	ISBN: 978-0-671-57703-2 112 pages; 5 1/4" x 7 1/2" Softcover; \$4.99 41,000 copies in print

		
ISBN: 978-0-689-82210-0 112 pages; 5 1/4" x 7 1/2" Softcover; \$4.99 26,000 copies in print	ISBN: 978-0-689-82574-3 112 pages; 5 1/4" x 7 1/2" Softcover; \$4.99 20,000 copies in print	ISBN: 978-0-689-84079-1 112 pages; 5 1/4" x 7 1/2" Softcover; \$4.99 15,000 copies in print

The Best of Girls to the Rescue

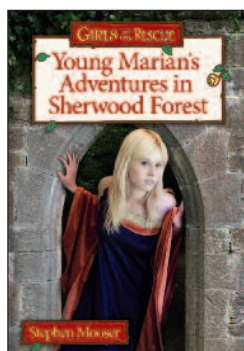
Edited by Bruce Lansky

The Best of Girls to the Rescue features the 25 best stories from the Girls to the Rescue series about girls around the world who save the day through brains and bravery. This groundbreaking series for girls ages 7–13 has been endorsed by parents, teachers, and psychologists as an entertaining learning tool that provides positive role models. The selected stories in this edition rise above the rest and speak to today's girls. With international and multicultural appeal, it's a great alternative to American Girl.

13,500 copies in print



ISBN: 978-0-689-02468-9
288 pages; 5 1/4" x 7 7/8"
Softcover; \$6.95



ISBN: 978-0-671-57551-9
144 pages; 5 1/4" x 7 1/2"
Softcover; \$5.99

Young Marian's Adventures in Sherwood Forest

A Girls to the Rescue novel

by Stephen Mosser



Thirteen-year-old Maid Marian is on her first adventure with young Robin of Loxley (the future Robin Hood). The Sheriff of Nottingham has thrown Marian's father into the dungeon, and only Marian can save her father from the hangman's noose. Marian proves herself the cleverest of heroes as she takes on a pack of hungry wolves, murderous thieves, and the Sheriff's loyal soldiers. She also solves a heart-wrenching mystery—the disappearance of her mother, missing for three years and presumed dead.

21,000 copies in print





ISBN: 978-0-671-57704-9
112 pages; 5 1/4" x 7 1/2"
Softcover; \$4.99

Newfangled Fairy Tales, Book #1

Edited by Bruce Lansky



This collection of ten contemporary fairy tales puts a delightful, new spin on classic stories and themes:

- King Midas is a workaholic banker who'd rather play with his money than attend his son's Little League baseball games.
- The Big Bad Wolf is running a successful scam on Little Red's grandma until Little Red catches him in the act.
- The Three Bears invade Goldy's house because their forest home is being stripped to build a superhighway. (Ages 7–13)

84,500 copies in print

Newfangled Fairy Tales, Book #2

Edited by Bruce Lansky



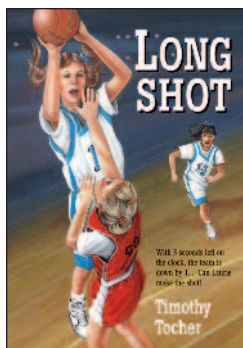
This collection of ten contemporary fairy tales—the second in the critically acclaimed series—puts a delightful, new spin on classic stories and themes:

- Michelle Koszowski desperately wants to be a princess until her wish comes true and she discovers what a pain royal life can be.
- The Little Tailor brags to everyone about his bravery until a giant comes along and teaches him a lesson.
- Rapunzel is held captive in a high-rise apartment by an urban witch who owns a pizza parlor. (Ages 7–13)

65,000 copies in print



ISBN: 978-0-689-82211-7
112 pages; 5 1/4" x 7 1/2"
Softcover; \$4.99



ISBN: 978-0-689-84331-0
144 pages; 5 1/4" x 7 1/2"
Softcover; \$4.99

Long Shot

by Timothy Tocher



This novel is for the 14 million girls ages 6 and over who play basketball. When 11-year-old Laurie Bird Preston learns her dad has accepted a new job in another town, she's disappointed and angry. Not only will Laurie have to leave her best friend, Christy, and her position on the middle-school basketball team, but she'll also have to make new friends in a new school and play for a new basketball team. (Ages 6–13)

The Mystery of the Haunted Caves

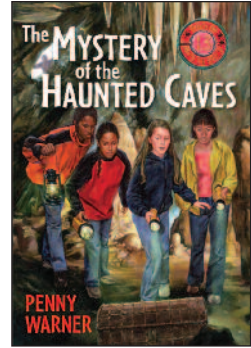
A Troop 13 Mystery

by Penny Warner

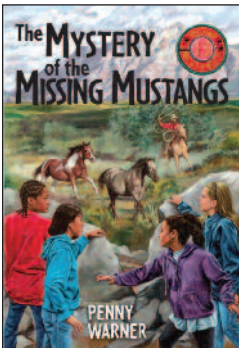


This is the first book in a series for middle school readers featuring four adventurous, fun-loving 13-year-olds from California's Troop 13.

Becca and her friends Sierra, CJ, and Jonnie are determined to win the gold medal for Troop 13 at the Gold Rush Jamboree. When a mysterious clue hints at treasure buried in the nearby Haunted Caves, Becca and her friends are determined to find that, too—even if that means sneaking away from camp, hanging out with bats, and being threatened by robbers.... (Ages 7–13)



ISBN: 978-0-689-84562-8
112 pages; 5 1/4" x 7 1/2"
Softcover; \$4.99



ISBN: 978-0-689-02370-5
112 pages; 5 1/4" x 7 1/2"
Softcover; \$4.99

The Mystery of the Missing Mustangs

A Troop 13 Mystery

by Penny Warner



The four fearless scouts from Troop 13 are back again for another wild adventure, this time at a dude ranch in the western plains of Nevada. While learning how to care for horses, thirteen-year-old Sierra and her three best friends CJ, Becca, and Jonnie learn about the mysterious disappearance of government-protected wild horses, one of which was supposed to be adopted by their new friend Devyn. When the four friends decide to help Devyn find her horse, they discover it won't be easy, not with a suspicious rodeo owner standing in the scouts' way and leading them to believe someone is stealing the horses and using them for illegal purposes.... (Ages 7–13)

Playing for Pride

by Timothy Tocher



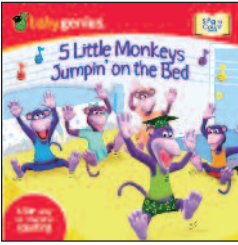
The second book in Timothy Tocher's series of sports books for girls ages 6–13. This compelling series deals with sports action on the field and emotional issues off the field. Fifth-grader Laurie Bird Preston is no softball player—basketball is her sport. But with practice, patience, and help from Li Howard and an eccentric old woman with a mysterious past, she might just overcome her obstacles. (Ages 6–13)



ISBN: 978-0-689-02453-5
128 pages; 5 1/4" x 7 1/2"
Softcover; \$4.99



These Award-Winning Sing-A-Long Books Will Motivate Children Ages 1 to 5 to Count, Learn, Move, and Sing!



ISBN: 978-1-4169-7643-1
16 pages; 6" x 6"
Boardbook; \$5.99

5 Little Monkeys Jumpin' on the Bed

A fun way to practice counting

A Baby Genius Sing 'n Count Book

Oboe the Monkey and his brothers and sisters are jumpin' on the bed. One by one, they fall off and bump their heads. When Mama calls Doctor DJ the Dinosaur, the doctor says, "No more monkeys jumpin' on the bed." But when Dr. DJ gets home to his own family, guess what his children are doing? Children will get an early introduction to subtraction—every time a monkey falls off the bed.

40,000 copies in print

Old MacDonald Had a Farm

A fun way to learn about farm animals and the sounds they make

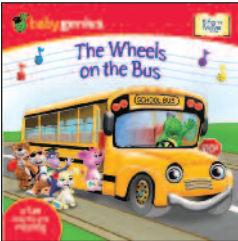
A Baby Genius Sing 'n Learn Book

Young readers will learn about life on the farm when Old MacDonald (Vinko the Dancing Bear) shows readers what a day in the life of a farmer is all about—milking the cows, shearing the sheep, washing the pigs, feeding the hens, and collecting eggs. Kids will fall in love with these adorable animals while learning about the sounds they make.

32,500 copies in print



ISBN: 978-1-4169-7645-5
16 pages; 6" x 6"
Boardbook; \$5.99



ISBN: 978-1-4169-7644-8
16 pages; 6" x 6"
Boardbook; \$5.99

The Wheels on the Bus

A fun way to get moving

A Baby Genius Sing 'n Move Book

Six Baby Genius characters join together in this lively, interactive book to show kids how to move when they sing this popular children's song. Each character cleverly illustrates how to move hands and arms to simulate the actions throughout the book. What makes this book so much fun is that the children will be singing, learning, and moving with their favorite Baby Genius characters!

31,000 copies in print

1 Little, 2 Little, 3 Little Elephants

A fun way to practice counting

A Baby Genius Sing 'n Count Book

Frankie the Elephant and her friends star in the first ever Baby Genius ballet recital. Each page includes charming illustrations featuring one little, two little, three little...up to ten little dancing elephants. Readers are invited to count the elephants on each page and to point out interesting details in the illustrations.

25,000 copies in print



ISBN: 978-1-4169-8222-7
16 pages; 6" x 6"
Boardbook; \$5.99

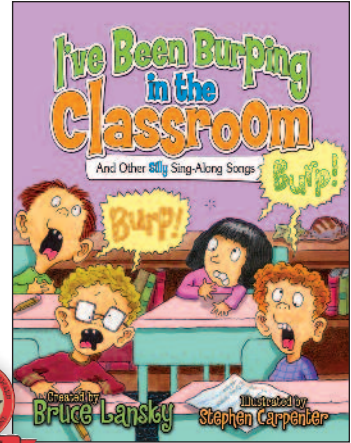
I've Been Burping in the Classroom

And Other Silly Sing-Along Songs

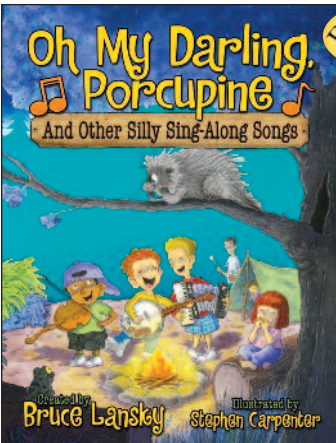
Created by Bruce Lansky

Illustrated by Stephen Carpenter

Get ready to sing your way through class with this fun songbook all about school. Each page contains color illustrations that add even more appeal to an already charming collection. This book is sure to fill any musical occasion with giggles because these songs are about smelly lunchboxes, the prettiest girl in school, messy lockers, and the day the teacher was sent to detention.



ISBN: 978-1-4169-2946-8
32 pages: 8 1/2" x 10 1/2"
Hardcover, \$9.95



ISBN: 978-1-4169-8750-5
32 pages: 8 1/2" x 10 1/2"
Hardcover, \$9.95

Oh My Darling, Porcupine

And Other Silly Sing-Along Songs

Selected by Bruce Lansky

Illustrated by Stephen Carpenter

This book contains crazy new lyrics to favorite campfire songs, such as "Clementine" and "Alouette." 500 school children tested these songs and graded them all "hilarious." Because the tunes are familiar, kids can easily read and sing along. Each page contains charming full-color illustrations by Stephen Carpenter.

40,000 copies in print

Tinkle, Tinkle, Little Tot

Songbook & CD

by Bruce Lansky, Robert Pottle, and Friends

Illustrated by Anne Catharine Blake

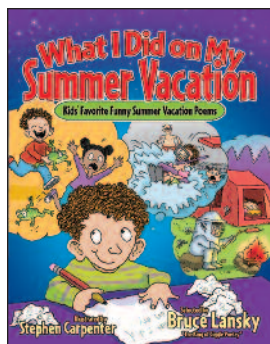
Here's a great way to bring some fun to the challenge of toilet training: an entertaining and empathetic songbook and CD set by Bruce Lansky, Robert Pottle, and friends that includes 16 songs about every aspect of toilet training.

Tinkle, Tinkle, Little Tot is a celebrated winner of an iParenting Media Award.

Award-Winning Book



ISBN: 978-1-4169-2365-7
32 pages: 7" x 7"
Hardcover, \$12.95



ISBN: 978-1-4169-7047-7
80 pages; 6" x 7 1/2"
Softcover; \$8.95



What I Did on My Summer Vacation

Kids' Favorite Funny Summer Vacation Poems

Selected by Bruce Lansky

Illustrated by Stephen Carpenter

What I Did on My Summer Vacation is the first funny poetry book about summer vacation, with over forty sidesplitting poems covering everything from the much-anticipated last day of school to family road trips, wacky days at summer camp, learning how to swim, dizzying roller coaster rides at amusement parks, fun-filled days at the beach, and finally, the dreaded first day back to school. These hilarious poems, written by "The King of Giggle Poetry" and his all-star gang of Giggle Poets, are sure to make any kid count the days until summer vacation begins!

What I Did on My Summer Vacation is a celebrated winner of a Beach Book Festival Award.

My Teacher's in Detention

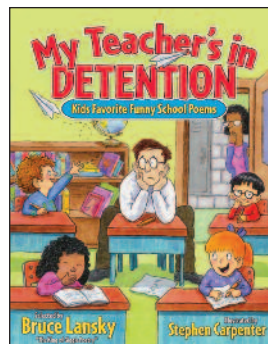
Kids' Favorite Funny School Poems

Selected by Bruce Lansky

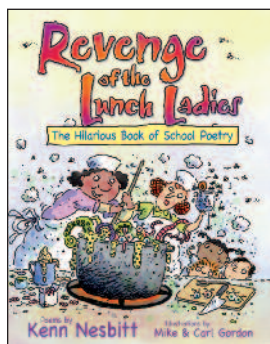
Illustrated by Stephen Carpenter

This book delivers 45 hilarious poems about school that cover everything from homework and tests to detention and school lunches. Well-known poets Bruce Lansky, Kenn Nesbitt, and Robert Pottle—plus many more great Giggle Poets—wrote these gems.

43,000 copies in print



ISBN: 978-0-689-05245-3
80 pages; 6" x 7 1/2"
Softcover; \$8.95



ISBN: 978-1-4169-4364-8
80 pages; 6" x 7 1/2"
Softcover; \$8.95

Revenge of the Lunch Ladies

The Hilarious Book of School Poetry

by Kenn Nesbitt

Illustrated by Mike & Carl Gordon

Revenge of the Lunch Ladies is packed with over 45 silly poems and songs all about school. The latest from famed Giggle Poet Kenn Nesbitt, this book covers topics such as how lunch ladies get back at kids who complain about cafeteria food, a principal who skips school for the day, a science project that eats a student's dog, the sad saga of a kid who forgets to tie his shoelaces, and how teachers celebrate on the last day of school. Nesbitt's humor, along with the charming illustrations, promises to entertain!

No More Homework! No More Tests!

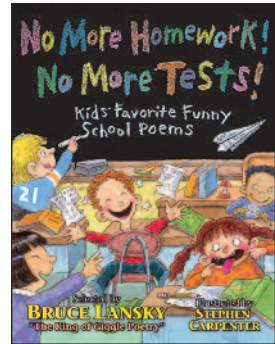
Kids' Favorite Funny School Poems

Selected by Bruce Lansky

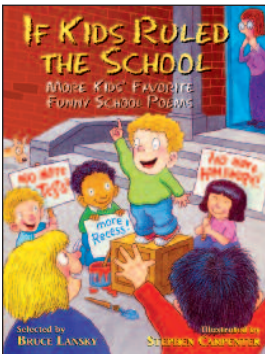
Illustrated by Stephen Carpenter

Here are the funniest poems about school ever collected in one book. Sillier than a teacher with hiccups, funnier than toilet paper stuck to the bottom of the principal's shoe, it is certain to have readers laughing by the first page. This book puts the cool back in school.

489,300 copies in print



ISBN: 978-0-671-57702-5
80 pages; 6" x 7½"
Softcover; \$8.95



ISBN: 978-0-689-03273-8
80 pages; 6" x 7½"
Softcover; \$8.95

If Kids Ruled the School

More Kids' Favorite Funny School Poems

Selected by Bruce Lansky

Illustrated by Stephen Carpenter

This book covers wild and wacky school topics, such as bringing skunks to show-and-tell, smelly sneakers, and teaching dogs to read. Filled with funny poems by a host of Giggle Poets, this book is loved by all students—even those who have tried to convince Mom and Dad that “F” stands for *fabulous*.

The collection was tested by 1,000 elementary-school students.

191,000 copies in print

If Kids Ruled the School is a celebrated winner of an iParenting Media Award.

When the Teacher Isn't Looking

And Other Funny School Poems

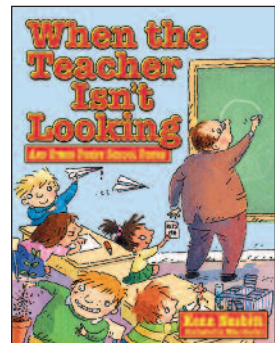
by Kenn Nesbitt

Illustrated by Mike Gordon

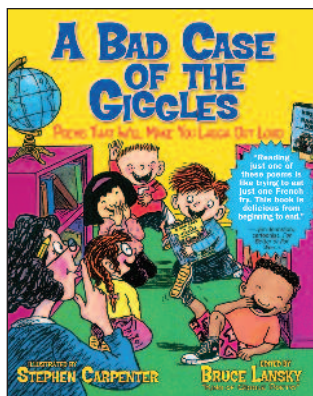
Students and teachers will roar as Kenn Nesbitt pokes fun at silly school topics with dozens of wacky poems. With topics such as burping the ABCs and food fights, these poems cover everything that goes on when the teacher isn't looking.

The rhymes in this book have earned A's when tested on kids—and are sure to make teachers smile as well.

164,000 copies in print



ISBN: 978-0-684-03128-6
80 pages; 6" x 7½"
Softcover; \$8.95



ISBN: 978-1-4169-5197-1
128 pages; 7" x 9"
Softcover; \$9.95

A Bad Case of the Giggles

Poems That Will Make You Laugh Out Loud

Edited by Bruce Lansky

Illustrated by Stephen Carpenter

Bolt the doors and get out of earshot when kids discover *A Bad Case of the Giggles*. One of the funniest collections of children's poetry, this book includes creations from some of the most popular children's poets from around the world, including Shel Silverstein, Jeff Moss, Judith Viorst, Bruce Lansky, and more.

328,500 copies in print

"Giggles are guaranteed."

—Parents magazine

If Pigs Could Fly . . .

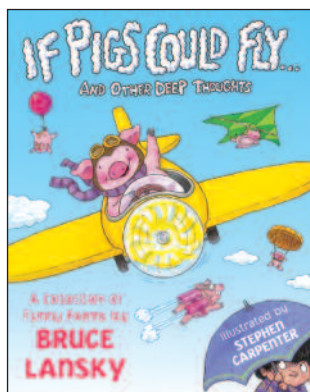
And Other Deep Thoughts

by Bruce Lansky

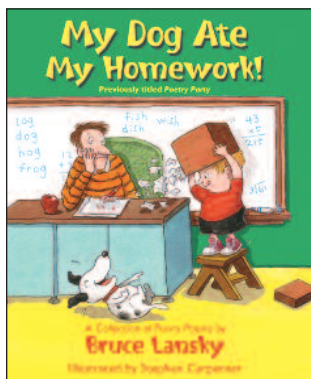
Illustrated by Stephen Carpenter

Lansky does it again with *If Pigs Could Fly...*, a collection of sidesplitting, rolling-on-the-floor poems that will make children giggle and grin. It leaves readers wondering about things like smelly diapers, toothless grandmas, dirty socks, burping babies, bad-hair days, and much more! Tested on over 1,000 schoolchildren and their teachers, only the most giggle-packed poems are included.

238,000 copies in print



ISBN: 978-0-689-04976-7
96 pages; 7" x 9"
Softcover; \$9.95



ISBN: 978-1-4169-8913-4
96 pages; 7" x 9"
Softcover; \$9.95

My Dog Ate My Homework!

by Bruce Lansky

Illustrated by Stephen Carpenter

This is the first collection of Bruce Lansky's poetry ever published. It has more smiles, chuckles, giggles, and guffaws than any other book of poetry written by a single author (except for Lansky's *If Pigs Could Fly...*). It is a great collection of poetry on subjects kids find hilarious.

292,000 copies in print

Kids Pick the Funniest Poems

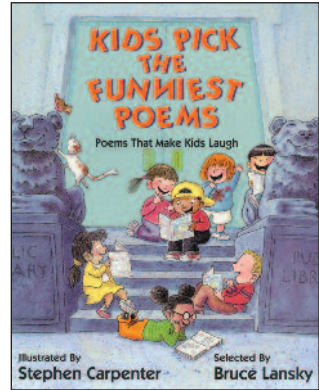
Poems That Make Kids Laugh

Selected by Bruce Lansky

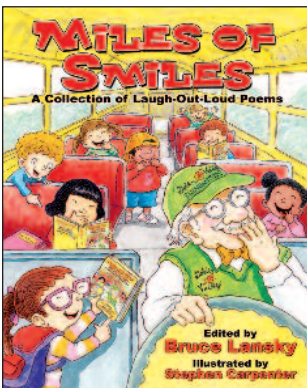
Illustrated by Stephen Carpenter

This is one of the most popular collections of funny poetry for kids ever published. It's a classic, because it's the first collection of poems selected by kids! It includes clever creations from some of the most popular names in children's poetry, including Dr. Seuss, Shel Silverstein, Jack Prelutsky, Judith Viorst, Bruce Lansky, and Jeff Moss. Humorous illustrations by Stephen Carpenter make this book even better.

696,500 copies in print



ISBN: 978-0-671-74769-5
128 pages; 7" x 9"
Hardcover; \$17.00



ISBN: 978-0-689-03461-9
128 pages; 7" x 9"
Softcover; \$9.95

Miles of Smiles

A Collection of Laugh-Out-Loud Poems

Edited by Bruce Lansky

Illustrated by Stephen Carpenter

Readers will get a smile from every page of this book, which features hilarious poems selected by Bruce Lansky and delightful illustrations by Stephen Carpenter.

Thousands of elementary-school students assisted Lansky in selecting the poems in this book.

342,400 copies in print

Rolling in the Aisles

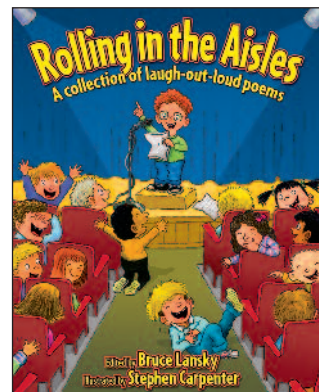
A Collection of Laugh-Out-Loud Poems

Edited by Bruce Lansky

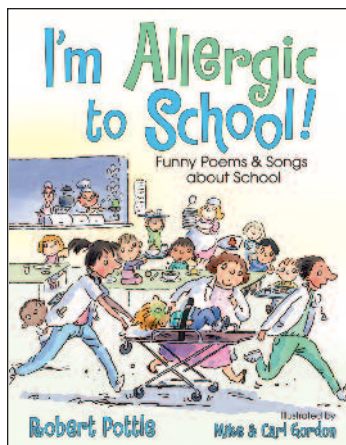
Illustrated by Stephen Carpenter

Rolling in the Aisles is Lansky's fourth hardcover anthology of humorous poems for children. It contains funny poems selected by a panel of more than 1,000 elementary-school students. Bruce Lansky, Kenn Nesbitt, Ted Scheu, Robert Pottle, and Eric Ode all made the cut for this giggle-packed collection of rhymes.

41,500 copies in print



ISBN: 978-1-4424-1127-2
128 pages; 7" x 9"
Softcover; \$9.95



ISBN: 978-1-4169-2947-5
32 pages; 8" x 10"
Hardcover; \$9.95

I'm Allergic to School!

Funny Poems and Songs about School

by Robert Pottle

Illustrated by Mike & Carl Gordon



I'm Allergic to School! is the first solo project by Giggle Poet Robert Pottle, and it depicts everyday events only a former teacher could capture. It contains 18 hilarious poems and songs about the funnier-than-fiction misadventures that occur at school. The 4-color illustrations by Mike and Carl Gordon accompanying the poems and songs are equally entertaining and giggle-packed.

I Hope I Don't Strike Out!

And Other Funny Sports Poems

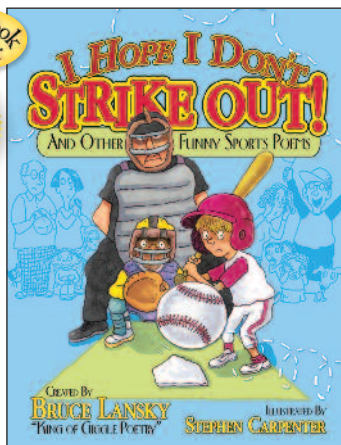
Created by Bruce Lansky

Illustrated by Stephen Carpenter

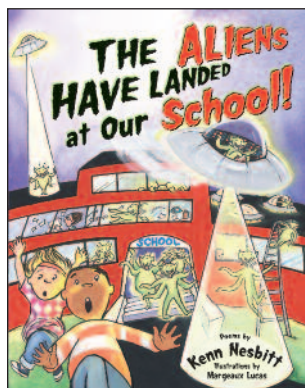


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Best Books
Award
FINALIST!



ISBN: 978-1-4169-5198-8
32 pages; 8" x 10"
Hardcover; \$9.95



ISBN: 978-0-689-04864-7
96 pages; 7" x 9"
Softcover; \$9.95

The Aliens Have Landed at Our School!

by Kenn Nesbitt

Illustrated by Margeaux Lucas

Children will love the slightly screwy world of Kenn Nesbitt, with mashed potatoes on the ceiling, kangaruplets, skunks falling in love, antigravity machines, and a jillion other imaginative subjects. This book is packed with far-out, funny, clever poems guaranteed to give readers a galactic case of the giggles.

29,000 copies in print

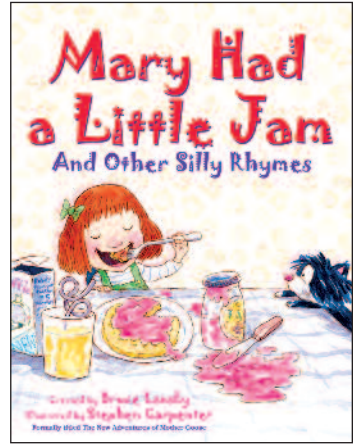
Mary Had a Little Jam And Other Silly Rhymes

Created by Bruce Lansky
Illustrated by Stephen Carpenter

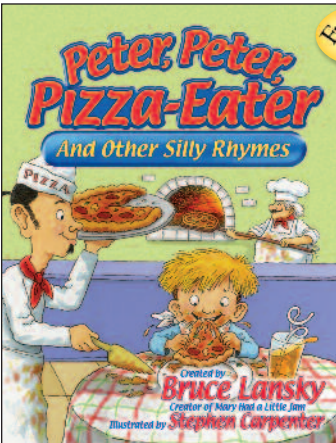
Mary Had a Little Jam
is a celebrated
winner of an
iParenting Media
Award.

With nearly three quarters of a million copies sold, this is the #1 "fractured nursery rhymes" book in North America. It's a delightful way to introduce young children to Jack & Jill, Humpty Dumpty, and all the rest of Mother Goose's characters.

755,000 copies in print



ISBN: 978-0-689-03392-6
32 pages; 8 1/2" x 10 1/2"
Hardcover; \$9.95



Free-Book
Offer

Peter, Peter, Pizza-Eater And Other Silly Rhymes

Created by Bruce Lansky
Illustrated by Stephen Carpenter

This book contains 40 silly rhymes guaranteed to put smiles on the faces of preschoolers and early-elementary kids. Each rhyme recounts the adventures of a well-loved Mother Goose character—with a funny twist. Stephen Carpenter's full-color illustrations make this amusing book even more entertaining.

82,000 copies in print

ISBN: 978-0-684-03166-8
32 pages; 8 1/2" x 10 1/2"
Hardcover; \$9.95



Bruce Lansky has edited 18 successful books of humorous poetry for children, which have sold over 3.4 million copies.

Lansky's elementary-school admirers have crowned him the "King of Giggle Poetry."



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Meadowbrook Press

6110 Blue Circle Drive, Suite 237

Minnetonka, MN 55343 USA

952-930-1100

800-338-2232

Fax: 952-930-1940

www.meadowbrookpress.com

Foreign rights inquiries:

foreignrights@meadowbrookpress.com

Distributed by:

Simon & Schuster, Inc.

1230 Avenue of the Americas

New York, NY 10020 USA

Order Department Fax: 800-943-9831

Customer Service: 800-223-2336

S & S Trade Telemarketing: 800-284-0735

FOB POINT: Simon & Schuster

100 Front Street

Riverside, NJ 08075

Returns: Simon & Schuster

c/o Arnold Logistics

4406 Industrial Park Road, Building #7

Camp Hill, PA 17011